

# White Labs® Pitchable Liquid Yeast

**WLP001 CALIFORNIA ALE YEAST**

**ESTD 1995 WHITE LABS**

**PURE YEAST & FERMENTATION**

**PurePitch®**

"You're holding the industry's first pitchable yeast grown and delivered in the same package. White Labs PurePitch is the result of a continuing journey to create the absolute purest yeast ever. Yeast that's never been exposed to the environment, in its most perfect, and natural state"

Chris White, Ph.D  
CEO & Founder, White Labs

MFG: JUN  
Best By: NOV  
Lot #: 1

8

**FlexCell™ process reduces water, electricity, cleaners and plastic**

**Proprietary process reduces risk of contamination by growing and delivering yeast in same package**

**Yeast produced in FDA registered facility**

**Yeast tested more than 54 points during production cycle**

**Complete QC data available online**

**Laboratory tested, hand selected strains for optimal performance**

**Highest concentration of yeast in industry**

**Breathable film reduces gas build up and provides beneficial environment for yeast**

**Yeast that has never been exposed to the environment**

**All grain fed yeast provides optimal nutrients for growth and performance**